



## Immersive Technology for Industry Exhibit

Roundtable of XR expertise from around Europe and Showcase of AR & VR technology solutions for business

**Thursday 1st December 2022**

**12:00 – 16:00 (CET)**

FHM Berlin  
Ernst-Reuter-Platz 3-5,  
10587 Berlin

Access from 12:00 via [Weblink](#)



Online Participation  
via [weblink registration](#)

**ONLINE REGISTRATION**



### AGENDA (Access from 12:00 via Weblink)

**12:00 Welcome Greetings by Event Host**

Prof. Carsten Domann  
FHM University of Applied Science

**12:10 Official Opening by Chancellor/Vice-Chancellor**

Prof. Dr. Dr. h.c. Anne Dreier  
Prof. Dr. habil. Torsten Fischer  
FHM University of Applied Science

**12:20 The value of XR in industry:  
The next big computing and communication  
platform – and how to get there**

Associate Professor Henri Pirkkalainen &  
Doctoral Researcher Henri Jalo  
Tampere University

**13:00 XR Technology Showcase**

**13:00 Practical applications of Augmented Reality:  
From visualization to training.**

Uwe Ochs  
Helmut Linzenbold  
3DQR GmbH

**13:20 POINTR: Solutions for Remote Maintenance**

Jan-Marc Raitz  
Delta Cygni Labs

**13:40 3D real-time visualization in AR and VR**

Olaf Sacher  
Breakpoint One

**14:00 Establishing your business in the Metaverse**

Antonio Monaco  
GAV projects

**14:20 Solutions for Remote Maintenance**

Christian Salvatori  
CTO of Brochesia

**14:30 An XR insight into Industry:  
Experiences from the European VAMRS Project**

Prof. Carsten Domann  
FHM University of Applied Science

**15:15 XR SAFARI**

Free trail & Hands-On tutorial  
with XR exhibitors

**16:00 Conference Closure**

Prof. Carsten Domann

All times are given in Central European Time (CET).

### International VR/AR Exhibitors:



Staatlich anerkannte, private  
**Fachhochschule des  
Mittelstands (FHM)**

and additional research partners from:  
Austria, Belgium, Cyprus, Estonia, Italy, Finland, Netherlands, Spain



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Further info:

**vam-realities.eu**