

Project Summary

KEMP seeks to raise awareness of the **importance of e-skills for European senior workers (+45 years) working in the SMEs of services sectors**. By improving their competences in these areas of knowledge, KEMP will also provide them with **new tools to face labour market challenges** (mainly e-challenges) more efficiently and keep their jobs or even promote new job opportunities.

KEMP aims to:

- Promote the importance of lifelong learning for senior workers
- improve their competences in these issues
- diminish their resistance to the daily use of ICT-based tools and services at work and at personal level

Key objectives:

- Raise awareness among active senior workers how ICT and Internet can make their daily life easier, especially their professional life
- Testing the KEMP course with the realization of a pilot course with a European dimension
- Implementation of KEMP course under Grundtvig Grants
- Dissemination to principal key-actors in the adult education/training sector

Activities and Outcomes

Needs Analysis

- ✓ Questionnaires addressed to senior workers in SMEs
- ✓ Interviews to e-service providers from different sectors (training, banking, sales...)
- ✓ Collection of good practices

Pilot Course

- ✓ Realisation in Spain in March 2009
- ✓ addressed at least to 14 senior workers (2 per country) working in SME of services sector
- ✓ 30 to 35 training hours
- ✓ Traditional training course (classroom sessions)
- ✓ Training sessions in English

Implementation of the KEMP Course

- ✓ Realisation in Italy in October 2009
- ✓ addressed at least to 15 senior workers
 - Administrative staff working in training institutions, private schools (including senior universities), SME providing training activities and HR departments
 - Trainers and administrative staff from trade unions, business associations, non-profit associations, NGOs involved in training activities
 - Administrative staff, trainers and managers from VET providers
- ✓ 30 to 35 training hours
- ✓ Traditional training course (classroom sessions) in English

Dissemination

- ✓ Website in English and national languages
- ✓ Project brochure (English and national languages)
- ✓ e-Newsletters (English and national languages)
- ✓ 2 National seminars in each partner country
- ✓ DVD (English and national languages)

KEMP Partnership

SPI – Sociedade Portuguesa de Inovacao (PT)

E.N.T.E.R. – European Network for Transfer and Exploitation of EU Project Results (AT)

TEMPO – Training & Consulting (CZ)

ReFIT – Association for Regional Promotion of Research, Innovation and Technology for Structural Development (DE)

IFI – Instituto de Formacion Integral (ES)

TK Formazione (IT)

WSHE – Academy of Humanities and Economics in Lodz (PL)